

# Impact by the Numbers

## Q2 2023

Since 2008, Sama has worked to provide equitable access to training and employment throughout the world. Today we are focused on providing a bridge to formal employment in East Africa.

# 65,331

People impacted since 2008, including...

## 15,001

Individuals with previous barriers to work employed

## 41,018

Income dependents impacted through employment

## 9,312

Additional individuals trained in computer literacy

## Q2 2023 Impact Snapshot

# 53%

Female impact workforce

### Equal access to employment

Sama is focused on providing equal opportunities for men and women. At the end of Q2, 53% of our impact workforce was female.

### Providing opportunities for individuals with the greatest barriers to employment

Sama is committed to hiring team members who have experienced barriers to formal employment. Our workforce consists of young professionals who report either being unemployed and/or report earnings below the international poverty line set at \$1.90 a day prior to joining the company. One in three also report facing barriers to pursuing higher education. In our Nairobi office, many report living in an informal settlement or low-income neighborhood before joining Sama.

## 65%

lived below the \$1.90/day poverty line before Sama

## 73%

were un/underemployed before Sama

## 28%

faced barriers to pursuing higher education before Sama

## 56%\*

reported living in informal settlement or a low-income neighborhood before Sama

\*Number reported is only for our Nairobi DC.

## Sama's 2022 Impact Report

Recently, we released Sama's 2022 Impact Report. It is the first comprehensive report on Sama's impact since we transitioned to a private entity in 2018. It is also the first report in [our 15 year history](#) that shares our expanded vision on how we create a positive impact for our team members, communities, customers, and the planet. The report details our progress and key results in three key areas - our people, our planet and governance and responsible AI.



The report is filled with information about Sama's accomplishments in 2022 - from creating 1,600 new jobs, the most in any single year of our history, to establishing an Impact Subcommittee comprised of members of the board and advisors to provide oversight and guidance on ESG efforts. The report also provides information about Sama's sustainability efforts and our work towards carbon emissions reductions. Find out more about our impact report in our [recent blog post](#) and read the entire 2022 Impact Report [here](#).

## Notes & Definitions

Sama's impact workforce is defined as individuals who joined the company as entry-level associates and faced specific barriers to employment prior to joining Sama.

Sama uses administrative data and supplemental data gathered through online surveys completed by Sama team members to evaluate impact.

Workers are defined as all individuals who have received training from and worked at Sama. Trained are defined as individuals that completed AI 101.

Dependents impacted is determined using workers' self-reported data.