De-risk your ML Model Development

Power your ML models with the only combo that can manage highly complex work:
Data annotation platform + Human-in-the-Loop

Enterprise Quality at Scale
Sama delivers high quality 2D and 3D data annotation for image, video, and LiDAR through the combination of a platform and full-time in house workforce

CURATE
Data filtering and curation tools to ensure you only label the data most likely to improve your AI models.

ANNOTATE
Uncompromisingly high-quality ground truth annotations for your LiDAR, Radar, and other 3D data.

VALIDATE
Highly skilled on-staff team of data experts leveraging our proprietary annotation platform provide insights on where your model needs to improve.

Quality
99%
Acceptance rate 10M shapes per day

Scalability
35M+
Frames delivered per month on sensor fusion project

No crowdsourcing
2,000+
Full time in house annotation experts
**A Trusted Leader In AV & ADAS**

Sama is a global leader in providing computer vision solutions that power AI and machine learning models. A pioneer in data annotation, Sama de-risks ML models via a unique combination of an enterprise-ready platform delivered by a highly skilled on-staff team of over 2,000 data analysts. The top four global Tier 1 Suppliers and OEMs trust Sama to help them deliver industry-leading ML models.

Driven by a mission to expand opportunities for underserved individuals through the digital economy, Sama is a certified B-Corp and has helped more than 65,000 people lift themselves out of poverty. An MIT-led Randomized Controlled Trial has validated its training and employment program.

**Enterprise-strength**

No matter how complex your AV/ADAS models, as you scale, we consistently deliver 99% acceptance rate, even with high ambiguity images and edge cases.

**Experience & Expertise**

Scalable, proprietary ML-assisted annotation technology allows for higher accuracy and 3x increased efficiency as our workforce annotates millions of tasks per month.

**Security**

ISO certified delivery centers, and our secure, compliant annotation platform help protect your data from unauthorized access and data corruption from ingestion to delivery.

**Ethical AI**

A certified B Corp. Sama has provided economic opportunities for 65,000 employees from underserved communities. Read the MIT RCT Study.

"We have been impressed, not only with Sama’s consistent level of high quality, but with their entire approach to training data strategy. To us, they are a perfect addition to our work in AI."

 Demetrio Aiello
 Head of AI & Robotics Labs