

Make Training Data Your Competitive Advantage

As technology continues to transform the world around us, consumer expectations are shifting. Advances in AI for retail are transforming shopping experiences both in store and online.



Better customer experiences
with data-driven, personalized recommendations

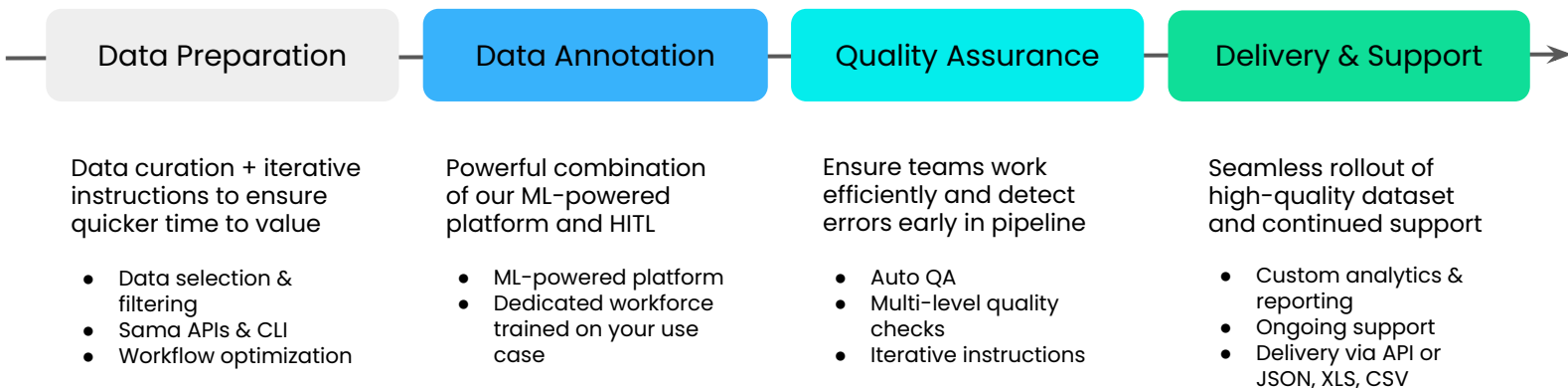


More efficient processes
thanks to automation and optimized inventory management

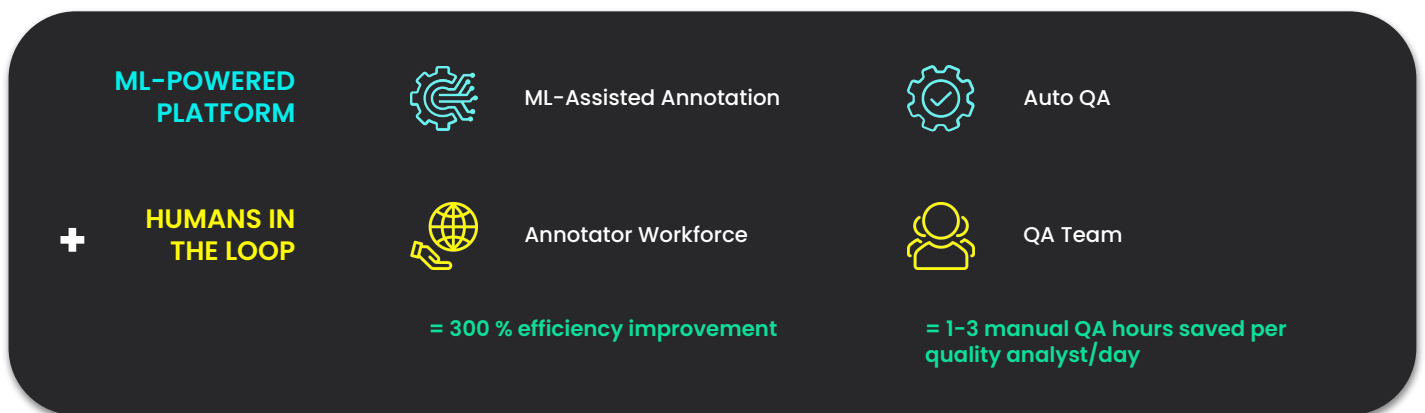


Increased access to data
helps deliver valuable insights to inform business decisions

Your partner for the full data training lifecycle



A powerful combination of our ML-powered platform and Humans in the Loop allows us to deliver high quality labels and up to 300% efficiency improvements



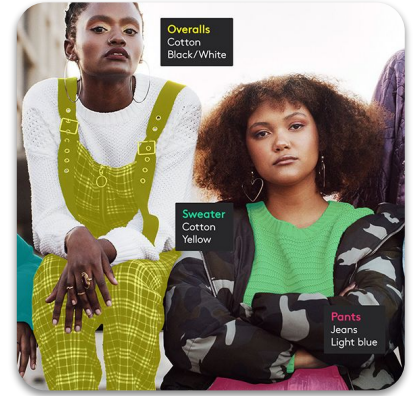
Annotation Capabilities

Computer Vision

- Vector Annotation for 2D Images
- Semantic Segmentation for 2D Images
- Vector Annotation for Video

Natural Language Processing

- Named Entity Recognition
- Dependency + Coreference Resolution
- Sentiment and Intent Analysis
- Part of Speech Tagging
- Categorization
- Transcription



CASE STUDY

How Sama helped Walmart improve the online shopping experience for its customers

Results

Sama's workforce was trained to efficiently tag global attributes on product images and classify products for shelf mapping, resulting in:



Increased algorithm accuracy by 160% within 1 month



Visible enhancements in product descriptions



Better customer experience and **increased sales**

"Quality is important to them. You really get the sense they are there for more than just the financial transaction. They are a true partner."

- Vamsi Madabhushi, Product Manager at WalmartLabs



Why Sama?



Quality

We offer the highest quality SLA (>95%). Our team assists with implementing a robust quality rubric and raising edge cases.



Scale

We quickly adapt to ramp-ups, focus shifts, and edge cases, with change frequency of up to 2-3x/week per workflow.



Ethical AI

As an ethical AI company we have provided economic opportunities for over 54,000 people from underserved and marginalized communities. [Read the MIT RCT Study.](#)



Security

We don't use your data to train models for other clients. Our delivery sites are ISO certified and employ biometric security. Sama is also CCPA and GDPR compliant.



Inc.'s 5,000 Fastest-Growing Private Companies in America: 2020 + 2021



2020 AI Breakthrough Award for Best Image Processing Solution



Fast Company's 2021 World-Changing Ideas Award (Honorable Mention)



2021 Forbes 50 AI Companies to Watch



Certified B Corporation Best for the World: Workers 2021



Global Impact Sourcing Award

Contact Us

www.sama.com | sales@sama.com

