

# Make Training Data Your Competitive Advantage

New technologies powered by AI are paving the way for Smart Factories of the future, to help manufacturers reduce costs, increase productivity, and reinforce safety.



**Access to real-time data** for predictive maintenance and better decision-making

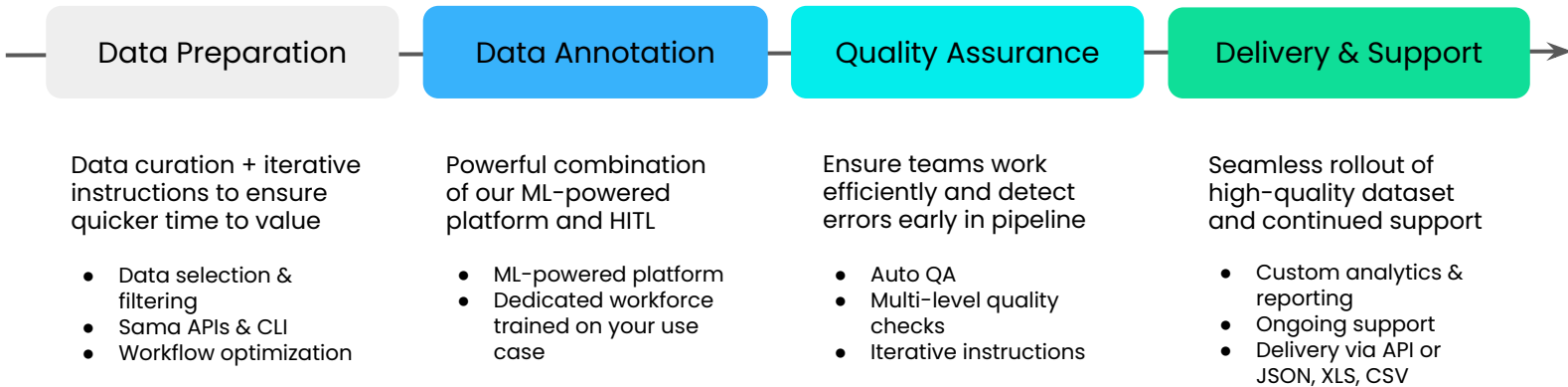


**Automation to optimize workflows** and increase worker productivity

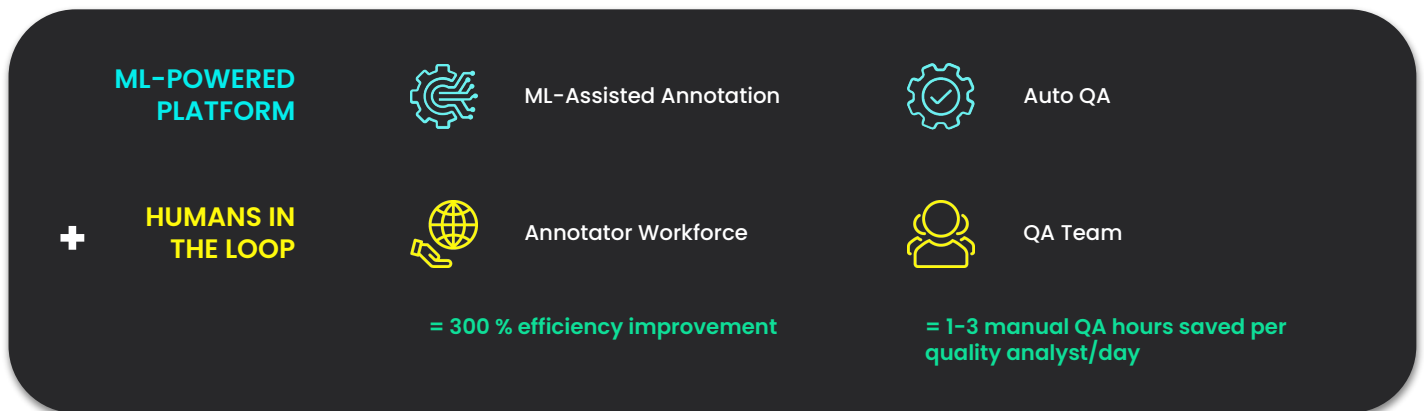


**Industry 4.0 interconnectivity** for more efficient, safe, and cost-effective operations

## Your partner for the full data training lifecycle



A powerful combination of our ML-powered platform and Humans in the Loop allows us to deliver high quality labels and up to 300% efficiency improvements



## Annotation Capabilities

### Computer Vision



Vector Annotation for 2D Images



Vector Annotation for Video



Semantic Segmentation for 2D Images



Cuboid Annotation for 3D LiDAR Point Cloud Data



## Birds.ai

### CASE STUDY

### How Sama Helped Birds.AI Scale Up Drone Image Annotation by 20x

### Results

Birds.AI partnered with Sama to label drone inspection data, to provide fast and accurate reports on the conditions of wind turbines for a new renewable energy client.



Scalable workforce enabled Birds.AI to **increase solar farm inspection volume by 20x**



More reliable data for asset operators to better react to maintenance needs



Outsourcing labeling efforts enabled Birds.AI to explore new use cases and markets

*"Communication and feedback on annotation work is quick and easy. It's a relief that **they take the data burden off us**, so we can focus on developing our algorithms."*

– Camiel R. Verschoor, CEO at Birds.AI



### Why Sama?



#### Quality

We offer the highest quality SLA (>95%). Our team assists with implementing a robust quality rubric and raising edge cases.



#### Scale

We quickly adapt to ramp-ups, focus shifts, and edge cases, with change frequency of up to 2-3x/week per workflow.



#### Ethical AI

As an ethical AI company we have provided economic opportunities for over 54,000 people from underserved and marginalized communities. [Read the MIT RCT Study.](#)



#### Security

We don't use your data to train models for other clients. Our delivery sites are ISO certified and employ biometric security. Sama is also CCPA and GDPR compliant.



Inc.'s 5,000 Fastest-Growing Private Companies in America: 2020 + 2021



2020 AI Breakthrough Award for Best Image Processing Solution



Fast Company's 2021 World-Changing Ideas Award (Honorable Mention)



2021 Forbes 50 AI Companies to Watch



Certified B Corporation Best for the World: Workers 2021



Global Impact Sourcing Award

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